

HOPS.®- Terminal Interactive – Increased sales through emotional customer approach

With our new HOPS.®- Terminal Interactive you create a truly wow effect and attract more potential customer. Due to the transparency of our embedded holographic screen your message will be appearing flying magically into the air. This fascinating spectacle is enhanced by the brilliance of the colors and the incredibly high resolution of our holographic screen (up to 610.000 x 457.000 pixel by 762mm diagonal, only depending on the used projector).



Our HOPS.®- Terminal Interactive also offers a perfect image in sunlight filled rooms. Further you can enjoy all the unique qualities of our exceptional screen up to 20,000 hours without changing the projector lamp. The terminal is designed in a way that it can be used by everyone everywhere and it is to be installed in a few minutes even from a newbie. Whether at the point of sale at car dealerships, banks, department stores or at the point of information in museums, exhibitions, in foyers and showrooms - the possibilities are as diverse as the increase in attention is great. Since decision making is an emotional affair you can boost your content while you using such an innovative and fascination presentaion system as our unique HOPS.®- Terminal Interactive.

Advantages

HOPS.® - Terminal Interactive differentiates you from your competitors mainly because your contents will appear three-dimensional because of the transparency of our holographic screen in comparison to the widely used flat screen kiosks which are enclosed and have therefore just the common two dimensional appearance.

HOPS.® - Terminal Interactive is sun light readable and can even be used in brightly lit environments where images on other displays simply fade away.

HOPS.® - Terminal Interactive can be operated about 20.000 hours without any further investments and maintenance cost.

HOPS.® - Terminal Interactive is a very simple to install and run plug and play solution.

HOPS.® - Terminal Interactive is delivered in a robust flight case for very easy and safe transport to fairs or other events.

Technical information

HOPS.® - Terminal Interactive consists of an interactive and transparent rear projection display, a long living projector and a attractive stainless steel frame. The entire technology is hidden in the base of the terminal. Within the base is enough space to install optionally a mini PC as media source so that you simple need to connect the power cord to electricity to run the whole system. The whole media system is ready to use within a few seconds.

The beamer projects the information brought by a notebook or other media device to the backside of the transparent holographic display. Interferring light onto the viewing side of the display simple falls through the transparent screen uninfluenced and hence does not fade the image away like on other projection or LCD screens. This guarantees a brilliant, high resolution and sunlight readable image. The viewer can navigate through you information with an innovative and intuitive touch navigation which is very easy to install and trouble free to run. We offer interactivity optionally either as Single-, Two - or Multitouch

The sytem can be packed into a robust and rollable flightcase for transport without any disassambling procedures.

Scope of delivery

- HOPS.® - Glass Touch 30, image diagonal 762 mm (30") (4:3 aspect ratio)
- LED/Laser-projector with up to 20.000 hours running time
- Design furniture from stainless steel
- Roll able flightcase
- Optionally: integrated mini PC